

# RITUAL ZERO<sup>®</sup> PROOF



**THE #1 NON-ALCOHOLIC SPIRITS BRAND\*  
IN THE FASTEST GROWING  
CATEGORY IN ADULT BEVERAGES.**

\*NielsenIQ L52 10/11/25

RitualZeroProof.com | @RitualZeroProof



## WHISKEY ALTERNATIVE

Overtones of vanilla and oak, with notes of stone fruit and caramel, finishing with a pleasant heat.



Nutrition Facts	
About 17 servings per container	
Serving size 1.5 fl oz (44 ml)	
Amount per serving	
<b>Calories</b>	<b>5</b>
% Daily Value*	
Total Fat 0g	0%
Sodium 0mg	0%
Total Carbohydrate 2g	1%
Total Sugars 1g	
Includes 1g Added Sugars 2%	
Protein 0g	
Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium, iron and potassium.	
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

Ingredients: Filtered water, natural flavors, cane sugar, citric acid, xanthan gum, salt, caramel color, sodium benzoate & potassium sorbate

## AGAVE SPIRIT ALTERNATIVE

A green pepper nose and a grassy body, tempered with a hint of rock salt. The highest-rated spirit alternative in the world, with 98 points.



Nutrition Facts	
About 17 servings per container	
Serving size 1.5 fl oz (44 ml)	
Amount per serving	
<b>Calories</b>	<b>0</b>
% Daily Value*	
Total Fat 0g	0%
Sodium 20mg	1%
Total Carbohydrate 1g	0%
Total Sugars <1g	
Includes <1g Added Sugars 0%	
Protein 0g	
Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium, iron and potassium.	
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

Ingredients: Filtered water, natural flavors, cane sugar, citric acid, xanthan gum, salt, caramel color, sodium benzoate & potassium

## GIN ALTERNATIVE

Lively botanical notes are accented by cucumber and sharpened by juniper. Crisp and bright. Versatile enough to stand in for vodka in many cocktails.



Nutrition Facts	
About 17 servings per container	
Serving size 1.5 fl oz (44 ml)	
Amount per serving	
<b>Calories</b>	<b>0</b>
% Daily Value*	
Total Fat 0g	0%
Sodium 0mg	0%
Total Carbohydrate 1g	0%
Total Sugars <1g	
Includes <1g Added Sugars 0%	
Protein 0g	
Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium, iron and potassium.	
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

Ingredients: Filtered water, natural flavors, cane sugar, citric acid, xanthan gum, salt, caramel color, sodium benzoate & potassium sorbate as preservatives.

## RUM ALTERNATIVE

A classic dark rum profile: lush, rich with toasted spices. Ripe banana and burnt orange complemented by cloves and star anise.



Nutrition Facts	
About 17 servings per container	
Serving size 1.5 fl oz (44 ml)	
Amount per serving	
<b>Calories</b>	<b>5</b>
% Daily Value*	
Total Fat 0g	0%
Sodium 5mg	0%
Total Carbohydrate 2g	1%
Total Sugars 2g	
Includes 2g Added Sugars 4%	
Protein 0g	
Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium, iron and potassium.	
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

Ingredients: Filtered water, natural flavors, cane sugar, citric acid, xanthan gum, salt, caramel color, sodium benzoate & potassium

## APERITIF ALTERNATIVE

Bright, full of botanicals and bittersweet citrus with a spiced finish. Combines the assertive bitterness of Italian aperitivo with the complex sweetness of French vermouth.



Nutrition Facts	
About 17 servings per container	
Serving size 1.5 fl oz (44 ml)	
Amount per serving	
<b>Calories</b>	<b>0</b>
% Daily Value*	
Total Fat 0g	0%
Sodium 0mg	0%
Total Carbohydrate 2g	1%
Total Sugars 1g	
Includes 1g Added Sugars 2%	
Protein 0g	
Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium, iron and potassium.	
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

Ingredients: Filtered water, natural flavors, cane sugar, citric acid, xanthan gum, salt, caramel color, sodium benzoate & potassium



NON-ALCOHOLIC



SPIRIT REPLACEMENT



NEVER SOCIALIZE EMPTY-HANDED



CRUSH TOMORROW



A MINDFUL BREAK



PERFECT FOR PARENTS



DIET FRIENDLY



ALL-NATURAL FLAVORS

# RITUAL ZERO PROOF

- No & Low Calories
- Low Carb
- Gluten-free

**Bottle Size:**  
750ml bottles/  
6-pack case

**Shelf Stable for 18 months,** 12 weeks after opening.

**No refrigeration required,** before or after opening.

Contact [sales@ritualbeverage.com](mailto:sales@ritualbeverage.com) for wholesale pricing, samples, POS and digital support tools.