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MAKE THE NEXT ONE  
**NON-ALC**

**RITUAL** ZERO PROOF



Founded by best friends, born on a cutting board, and perfected across hundreds of iterations, we made Ritual because we love a good cocktail—with or without alcohol.

In this recipe book, you'll find some of our favorite zero proof cocktails. But we also highly recommend making whatever your heart desires. Keep in mind, Ritual is a 1:1 spirit replacement. Just swap traditional spirits with Ritual to make almost any cocktail non-alcoholic.

We hope you enjoy your Ritual cocktail(s) as much as we do.

Cheers,  
Team Ritual



NON-ALCOHOLIC  
**MARGARITA**

2 OZ. RITUAL TEQUILA ALTERNATIVE

1 OZ. LIME JUICE

½ OZ. AGAVE NECTAR

GARNISH: SALT RIM AND LIME WHEEL

*Run a lime wedge around the rim of a rocks glass and dip it into salt to coat. Add Ritual Tequila Alternative, lime juice, and agave nectar to a shaker filled with ice. Shake vigorously for about 15 seconds to chill and mix. Strain into a rocks glass over fresh ice. Garnish with a lime wheel.*

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NON-ALCOHOLIC  
**PALOMA**

2 OZ. RITUAL TEQUILA ALTERNATIVE

1 OZ. LIME JUICE

2 OZ. GRAPEFRUIT JUICE

¼ OZ. AGAVE NECTAR OR SIMPLE SYRUP

TOP WITH SODA

GARNISH: CHILE LIME SALT RIM  
AND GRAPEFRUIT SLICE

*Run a lime or grapefruit wedge around the rim of a highball glass and coat with chile lime salt. Combine Ritual Tequila Alternative, lime juice, grapefruit juice, and agave nectar in a shaker. Shake and strain over ice into a highball glass. Top with soda and garnish with a slice of grapefruit.*

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NON-ALCOHOLIC  
**GIN + TONIC**

2 OZ. RITUAL GIN ALTERNATIVE

4 OZ. TONIC WATER

GARNISH: LIME WHEEL

*Pour Ritual Gin Alternative over ice in a highball glass. Top with tonic water, pouring slowly to maintain effervescence. Gently stir and garnish with a lime wheel.*

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NON-ALCOHOLIC  
**GIN GIMLET**

2 OZ. RITUAL GIN ALTERNATIVE

¾ OZ. LIME JUICE

½ OZ. SIMPLE SYRUP

GARNISH: LIME TWIST

*Fill a shaker with ice and combine all ingredients. Shake well. Strain into a coupe glass. Garnish with a lime twist.*

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NON-ALCOHOLIC  
**WHISKEY SOUR**

2 OZ. RITUAL WHISKEY ALTERNATIVE

½ OZ. SIMPLE SYRUP

¾ OZ. FRESH LEMON JUICE

1 EGG WHITE (OPTIONAL)

**GARNISH: ORANGE SLICE  
AND LUXARDO CHERRY**

*Add Ritual Whiskey Alternative, simple syrup, lemon juice, and egg white to a shaker. Dry shake (without ice) for 10 seconds to emulsify the egg white. Add ice to the shaker and shake again until frothy. Strain into a rocks glass filled with ice. Garnish with an orange slice and Luxardo cherry.*

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NON-ALCOHOLIC  
**OLD FASHIONED**

2 OZ. RITUAL WHISKEY ALTERNATIVE

1-2 DASHES NON-ALC AROMATIC BITTERS  
(SUCH AS ALL THE BITTER)

¼ OZ. SIMPLE SYRUP OR 1 SUGAR CUBE

1 DASH OF WATER

**GARNISH: ORANGE PEEL  
AND LUXARDO CHERRY**

*Add simple syrup (or sugar cube),  
bitters, and water to a rocks glass.  
Fill the glass with ice and add Ritual  
Whiskey Alternative. Stir for up to  
one minute. Garnish with an orange  
peel and a Luxardo cherry.*

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NON-ALCOHOLIC  
**MOJITO**

2 OZ. RITUAL RUM ALTERNATIVE

4 OZ. SODA WATER

½ OZ. SIMPLE SYRUP

FRESH MINT

JUICE FROM 1-2 LIMES

GARNISH: MINT SPRIG AND  
LIME WEDGE

*Add fresh mint and lime juice to a highball glass. Muddle lightly to release mint essence without pulverizing the leaves. Add Ritual Rum Alternative, simple syrup, and crushed ice. Stir to incorporate. Top with soda water and garnish with a mint sprig and lime wedge.*

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NON-ALCOHOLIC  
**DAIQUIRI**

2 OZ. RITUAL RUM ALTERNATIVE

½ OZ. SIMPLE SYRUP

¾ OZ. FRESH LIME JUICE

GARNISH: LIME TWIST

*Add Ritual Rum Alternative, simple syrup, and lime juice to a shaker filled with ice. Shake vigorously for 15–20 seconds. Double strain into a coupe glass to remove ice shards or pulp. Garnish with a lime twist.*

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NON-ALCOHOLIC  
**ESPRESSO MARTINI**

2 OZ. RITUAL RUM ALTERNATIVE

1 OZ. COLD BREW OR FRESHLY  
BREWED ESPRESSO

½ OZ. SIMPLE SYRUP

GARNISH: COFFEE BEANS

*Add Ritual Rum Alternative, espresso, and simple syrup into a shaker filled with ice. Shake vigorously for at least 15 seconds—this ensures proper chilling and emulsifies the ingredients, resulting in that signature silky texture. Strain the mixture into a chilled martini glass to maintain the smooth presentation. Finish by garnishing with a few coffee beans.*

TRY IT WITH RITUAL  
TEQUILA ALTERNATIVE

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**NON-ALCOHOLIC  
SPRITZ**

**1½ OZ. RITUAL APERITIF ALTERNATIVE**

**2½ OZ. NON-ALC PROSECCO  
OR SODA WATER**

**GARNISH: ORANGE SLICE**

*Fill a wine glass with ice. Add Ritual  
Aperitif Alternative. Top with non-alc  
prosecco or soda water. Garnish with  
an orange slice.*

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NON-ALCOHOLIC  
**JUNGLE BIRD**

1½ OZ. RITUAL APERITIF ALTERNATIVE

1 OZ. RITUAL RUM ALTERNATIVE

1½ OZ. PINEAPPLE JUICE

½ OZ. LIME JUICE

½ OZ. SIMPLE SYRUP

**GARNISH: PINEAPPLE WEDGE**

*Combine Ritual Aperitif Alternative, Ritual Rum Alternative, pineapple juice, lime juice, and simple syrup in a shaker with ice. Shake well until chilled. Strain into a rocks glass with fresh ice. Garnish with a pineapple wedge.*

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# ENJOY THE RITUAL WITHOUT THE ALCOHOL



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