

– AMERICA'S LEADING – NON-ALCOHOLIC SPIRITS



RITUAL ZERO[®] PROOF

THE #1 PRODUCT IN THE FASTEST GROWING CATEGORY IN ADULT BEVERAGES.

RITUAL GIN ALTERNATIVE

RITUAL AGAVE SPIRIT ALTERNATIVE

RITUAL WHISKEY ALTERNATIVE

RITUAL RUM ALTERNATIVE

RITUAL APERTIF ALTERNATIVE



1 in 4

Dollars of non-alcoholic spirit retail sales are driven by Diageo with Ritual Zero Proof as the category leader

NO & LOW CALORIES | NON-GMO | LOW CARB
SHELF STABLE FOR 18 MONTHS, 12 WEEKS
AFTER OPENING.



+44%

in dollars spent on total Average Basket Value

VISIBILITY TOOLS



SCAN TO LEARN MORE



A MINDFUL CHOICE



1-2G OF SUGAR



GLUTEN FREE



NO ARTIFICIAL FLAVORS



NO & LOW CALORIE



NATURAL FLAVORS



NEVER SOCIALIZE EMPTY-HANDED

PLEASE DRINK RESPONSIBLY

SEEDLIP
THE NON-ALCOHOLIC SPIRIT

RITUAL ZERO[®] PROOF